

PROFILTER™



Core Features



**Media Enhancement
"M-Pleating"**



**100% In Line Leak Test
For Spin – On Filters**



17mm Hex-Nut



**High Performance Anti-
Drainback Valve**



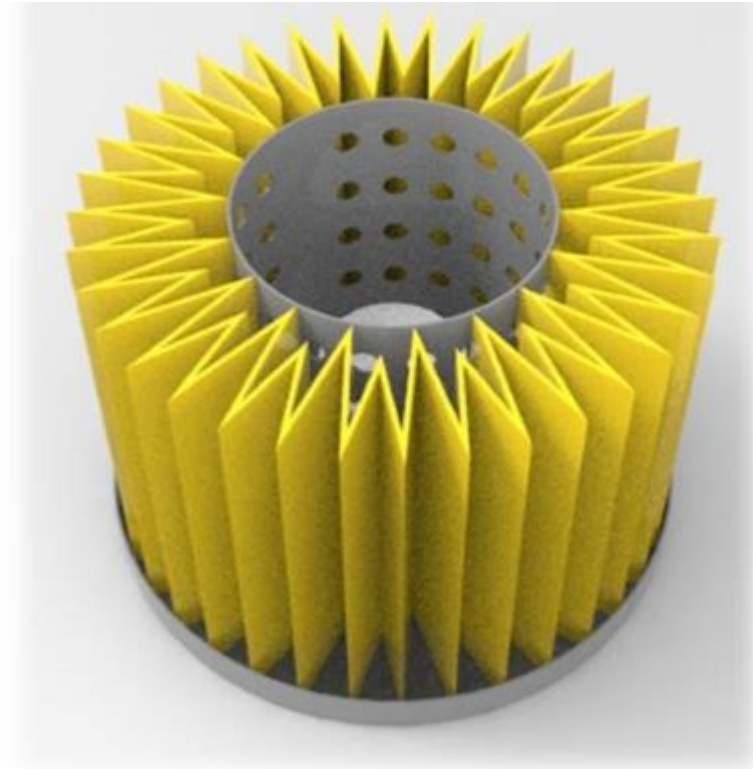
**Pre-Lubricated Gasket
Seal**

Media Enhancement “M-Pleating”



M-Pleating

- High quality media with larger capacity
- This structural paper design allows more filtration area, greater dust holding capacity and extends the life of the filter (+ 20-30%)
- Advanced resin ensures structural integrity



“M-Pleating” Pressure Drop Differences



M-Pleating

- Utilizing M-Pleating packing technology, ProFilter increases flow rates and breathability.

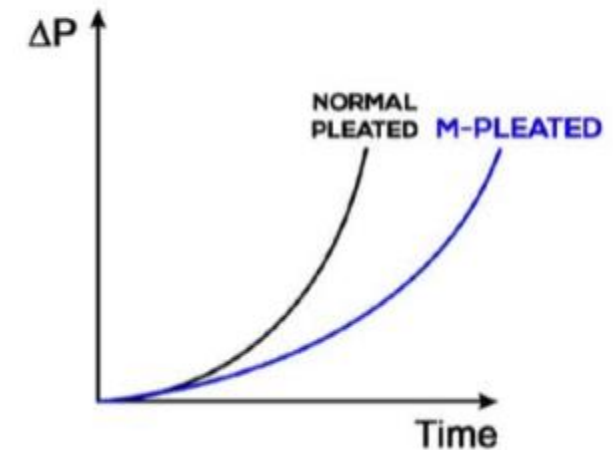
**SAME AMOUNT OF MEDIA
BUT DIFFERENT PACKING TECHNOLOGY**



**PACK TOO TIGHT
CLOG EARLY**

**MORE ROOM TO BREATHE
MORE MEDIA CAPACITY**

PRESSURE DROP VS. TIME



Real Examples



M-Pleating

FILTER EXAMPLES



OTHER BRANDS



OEM

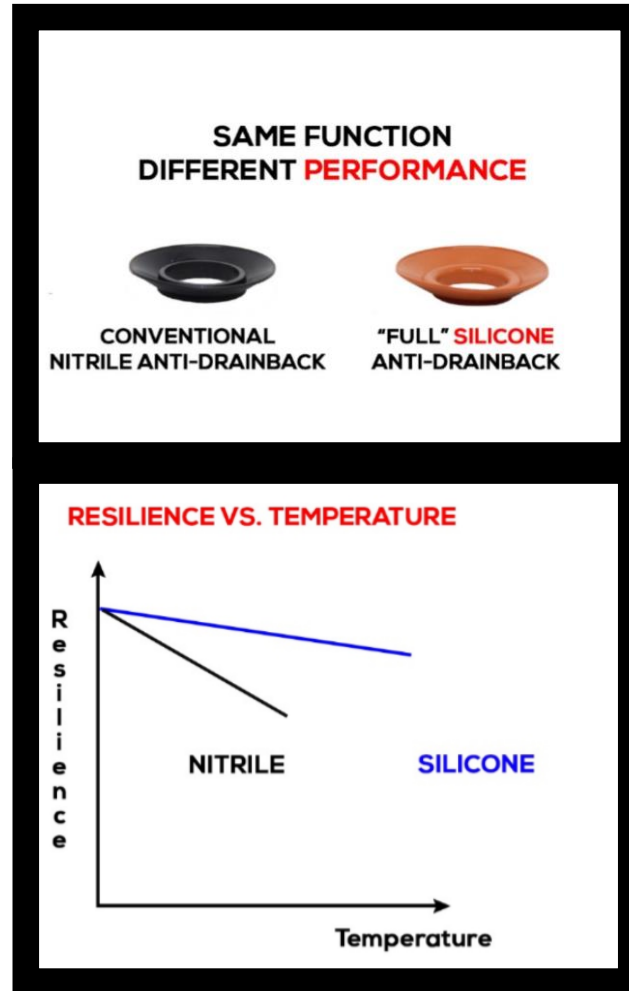


PROFILTER™

High Performance Anti-Drainback Valve



- The silicone membrane covers the holes where the contaminated oil gets through to the filter and protects against the back flow after the engine stops. The anti-drainback valve also reduces the duration time of oil reaching your engines working parts upon start up. This allows optimum oil pressure to be obtained much faster.



**Silicone Anti-
Drainback Valve**

17mm Hex-Nut



17mm Hex-Nut

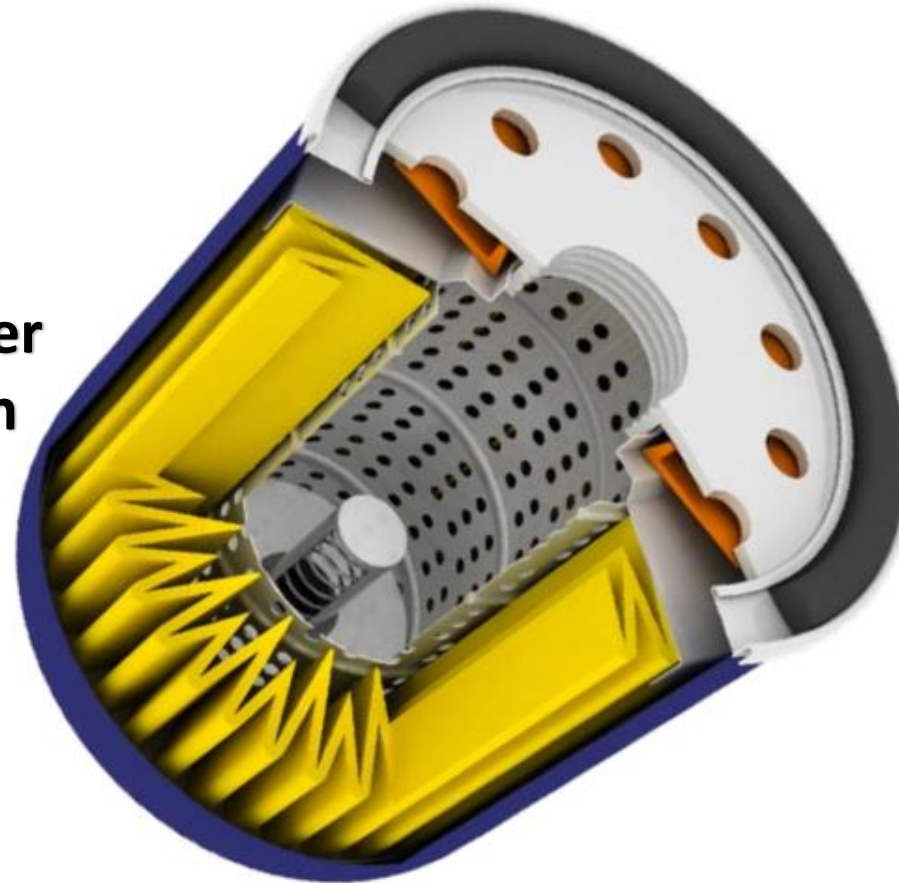
All spin-on filters will come standard with a wrench removal nut for easy installation and removal.



100% Production Line Leak Tested



- **All spin-on filters are individually leak tested on the production line.**
- **Other manufacturers often use random sampling as their leak test method. ProFilter has set the standard by ensuring all spin-on filters are 100% leak free.**



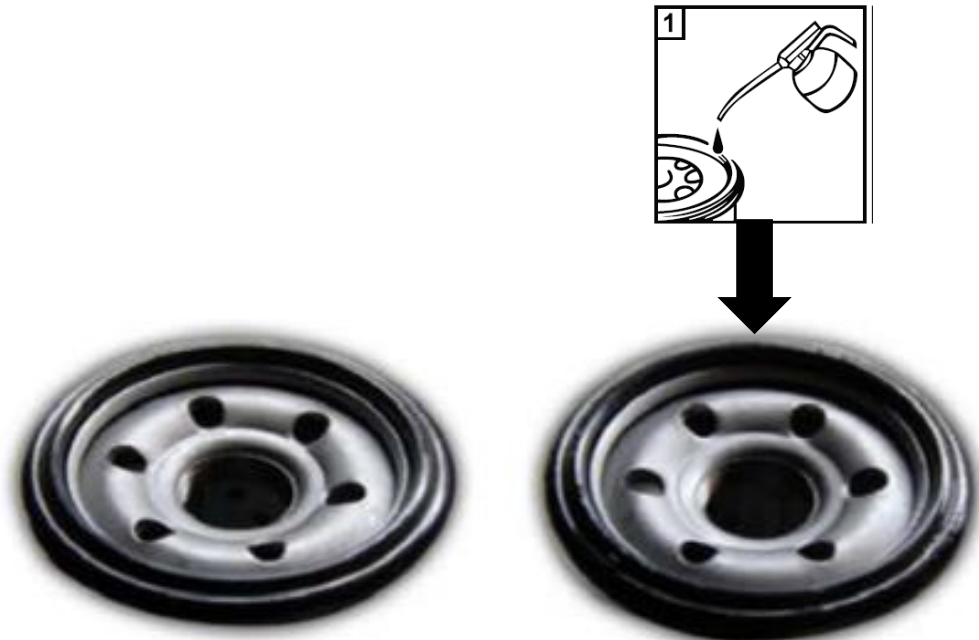
100% Leak Tested

Pre-Lubricated Gasket Seal

- Pre-lubricated gasket allows for proper installation and seal to the engine.



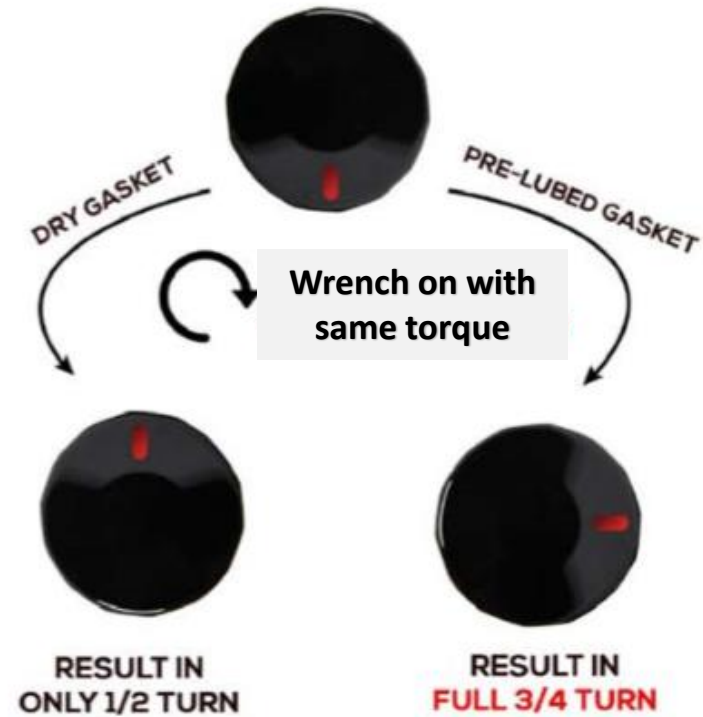
Pre-Lubricated Gasket Seal



Other Brands

PROFILTER™

STARTING POSITION OF CONTACT



New Packaging

PROFILTER
PF-204 B
SPIN ON

- New packaging improves logistics
- Master cases = 50
- Items will be sold individually
- PF= ProFilter
- 3 numbers reference all aftermarket oil filter part numbering system
- OEM part number references displayed on back panel of all boxes



Finalized Product Images

